



DATE: March 12, 2005

TO: City Council
Planning Commissioners

SUBJECT: Project Update: February 25 through March 12, 2005

Update on Land Use Element and Circulation Element progress through March 12, 2005:

Public Outreach

Community Forums

Staff attended the following meetings:

- League of Women Voters (2/26): Shape the Future 2025
- Airport Commission (2/28): Shape the Future 2025
- Library Commission (3/3): Shape the Future 2025
- Architectural Review Board (3/7): Shape the Future 2025

Staff will be attending the following meetings in the upcoming weeks:

- Farmer's Market, Main Street (3/13): Motion by the Ocean/STF 2025
- Ocean Park Association (3/13): Motion by the Ocean
- SMCC College Board of Trustees (3/14): Motion by the Ocean/STF 2025
- Grow Smart Santa Monica (3/15): Motion by the Ocean/STF 2025
- Wilmont Neighborhood Association (3/21): Shape the Future 2025

Neighborhood Traffic Workshop: Over 60 community members participated in the Saturday, March 5 Neighborhood Traffic Workshop at the East Wing of the Civic Center Auditorium. Participants shared their concerns and reasons for attending the meeting before hearing a brief presentation on existing policies. Nine small groups discussed neighborhood traffic issues and reported back their group findings to the entire room. Before adjourning the participants heard a presentation by Richard Fleener of Fleener Associates regarding options other communities have considered and that may be appropriate for Santa Monica and then had an opportunity to express their preferences on different types of options for different problem areas or circumstances.

Youth Planning Program: Classes and groups from the following schools and after-school programs have confirmed their participation in the program and Youth Planning Forum on April 21, 2005 at Santa Monica High School cafeteria and Barnum Hall: Crossroads Middle School, Edison, Franklin, Franklin CREST, Lincoln, McKinley, Olympic, Santa Monica High, SMASH, PAL teens, and CREST Spring Break camps at Grant, Roosevelt, Edison, John Muir/SMASH, and John Adams Middle School (Teen Club). The following pre-schools are also participating: The Growing Place, Hill & Dale and programs of the school district's child development services. Altogether, a total of just over 500 children will be participating in shaping Santa Monica's future.

We continue to hear from the community: Visits to the website and e-mails to the project mailbox are steady. New meeting requests continue to come in and to date we have received about 900 Discover Santa Monica Guidebooks questionnaires.

Project Coordination: Interdepartmental, Divisional and Planning Commission

- Project team/joint meetings were held: 2/28, 3/1, 3/3, 3/7, 3/8, 3/10
- Circulation Element Steering Committee: 3/3

Completed Work Products:

- Implementation of the **phone survey** began on March 10.

Works in Progress:

- Staff has finalized the format and confirmed participants for the March 15 joint Planning Commission/City Council meeting focusing on traffic methodology.
- Staff and consultants are progressing on schedule with the Emerging Themes report for the April 26 joint session.
- CityTV has nearly finished production on the Shape the Future 2025 DVD, and staff is scheduled to view on Monday.
- A staff sub-committee is developing an activity that involves the public in Phase II of Shape the Future 2025/Motion by the Ocean for the Santa Monica Festival on May 14.